Dear families, friends, and fellow CBC supporters,

We're coming up soon on this year's 12th Annual Crescent Beach Challenge – we hope everyone is primed for a fun and safe weekend.

The Leukemia & Lymphoma Society®
Fighting Blood Cancers

Brief Reminders:

* Friday eve (June 18) Registration-Kickoff Party at Hammock Wine & Cheese 6-10 pm, Mullet music, drink and food
** Saturday main event (June 19) regist. 7:30 am - all races at 8:30 am, relay races, cookout
** Saturday eve (June 19) Informal post-event gathering at JT's Restaurant in the Hammock – music by Johnny Matanzas and the Hombres

Special guests:

1) **Austin Allen** (as related by his mother Natasha) was diagnosed with AML (acute myelogenous leukemia) at nine weeks old and immediately underwent five rounds of chemo. He fought like a champ and was in remission when he left the hospital in Feb. 2009. That's when his official remission count began. So, he's been in remission for 16 months. He'll get a blood check the week before he comes to the CBC to ensure continued remission. Austin will be two in July. Austin was on a clinical study from the start because of the aggressiveness of the cancer. The doctors said "that drug made all the difference for Austin." It saved his life. The LLS funded the research for that drug. "We are forever indebted to the LLS. If Austin can provide hope and inspiration, we would love to be a part of that!"

2) **Richard Bassil** will play bass guitar at the Friday night kickoff party. Richard underwent a bone marrow transplant 7 years ago to treat a lymphoma he was diagnosed with. Following additional chemotherapy and radiation therapy Richard's cancer is in remission and he is looking forward to joining us at this year's event.

Special Sponsors:

We have 43 shirt sponsors this year (see complete list below)! Several deserve special recognition:

1) **K-kids of McRae Elementary School in Keystone Heights (Marcus Dooley)**. These kids held fundraisers throughout the school year and a portion they donated to the CBC.

2) **Loften High School (Cole Childers)**. We thank teachers and students for joining in the cause this year.

3) Vizergy (Joe Hyman and Steve Million). While Vizergy has been a perennial contributor to the CBC, this year they made an exceptionally generous donation which will be greatly appreciated by the Leukemia & Lymphoma Society and the community of cancer victims it serves.

4) Entertainment Outfitters Inc. (Bob Carnes/Ronald Salas). Bob (owner) and Ronald (artwork) have really helped out the CBC by doing logo and artwork setup and giving us a tremendous price break so we can offer the shirt without taking a big hit on fundraising efforts.

Standup paddleboard opportunity drawing:
Freeride Surfshop (Tom Glikes) and Global Surf Industries (John O'Connor) have teamed up to offer the CBC a standup paddleboard to give away to a lucky winner. Bring a little extra mad money to get in on this great chance to win.

Complete List of Shirt Sponsors:

No.	Shirt sponsor ($300 or more)	Contact
1	Bayer-McGuire Families	Denny Bayer
2	Beth Martin & Bruce Jones	Beth
3	Bosshardt Realty - Michael S. Ryals	Mike
4	Bronson Ace Hardware	Wendell Stainsby
5	Business Consulting Options	John McGuigan
6	Carnes Family	Bob
7	Chevron at Hunters Crossing	Jeff Montgomery
8	Comfort Temp	Tom Worthmann
9	Conscious Clean	Shalah Romine
10	Conti Family	Jill
11	Coors Breweries	Scotty Carter
12	Dakine	John Turecki

13	Duval Federal Credit Union	Jay Hogan
14	Eclipse Recording Studio	Jim Stafford
15	Farm Bureau Insurance - Jeffrey E. Ference	Jeff
16	Ference Insurance Agency	Jeff
17	Freeride Surf Shop	Tom Glikes
18	Gainesville Lacrosse Association	Ian Millinoff
19	Gamble/Manduley Families	Mike Gamble
20	Glikes Family	Tom
21	Hammock Wine & Cheese Shoppe	Gary Collins
22	Hellstrom Family	Josh Hellstrom
23	Howard Accounting & Family	John Howard
24	ISS Facility Services	Bruce Jones
25	M & S Bank	Jessica Feagle
26	MacCormac Construction	Marc MacCormac
27	Maris, Jr. Family	Roger
28	Mathews Family	John
29	McRae Elementary 'K-kids'	Marcus Dooley
30	Million Family	Jeff
31	Morgan Family	Steve
32	Oasis Restaurant	Ken Gronko
33	Osborne Family	Todd
34	Parrish Family	Benny
35	R.O. Camp	Tom Fillmer
36	Reddish & White, CPA's	Brad Million
37	Southwest Family Denistry	John Batlle
38	Sperring Family	Randy
39	Stringer Family	Steve
40	The Surf Station	Tory Strange
41	Turning Heads Salon	Karen Fletcher
42	Vizergy	Joe Hyman/Steve Million
43	West Farms	John West
44	Global Surf Industries	John O'Connor

Look forward to seeing everyone at the event. In the meantime, get your surfboard relay race teams together for the second installment of the “Throw Down at Marineland”.

Cheers!

‘We all win’
12th Annual Crescent Beach Challenge
June 19, 2010
www.crescentbeachchallenge.org