



Crescent Beach Challenge

Family-organized beach running and ocean paddling events to support the Leukemia & Lymphoma Society

Saturday, June 18, 2005

Checkin/Walkup registration 7:30am - Run events 8:30am - Photo 9:30 - Ocean events 9:45 - Ceremony to follow. Hang out on the beach afterwards for cookout and fun. Get on the beach at Mary's Street Access Ramp (1.5 miles north of Main Ramp at Crescent Beach) and look south about 100 yards.

Beach Run/Walk Events:

5K (Open)
5K (Over 40)
3K (14 Under)
1.5K (8 Under)

Ocean Events:

3K Surfboard paddle (Open)
1.5K Surfboard (14 Under)
1.5K Swim (Open)
3 K Kayak (Open)

Combined* 'Kahuna' events:

5K run and 3K surfboard paddle (Open)
3K run and 1.5K paddle (14 under)

Dear participants, supporters and friends,

NEW! www.crescentbeachchallenge.org

It's almost summertime and another Crescent Beach Challenge is around the bend. We are really looking forward to another great event in which we can come together in support of those less fortunate. We have a **new website** being hosted by Secure-res.com (**Steve Million and Joe Hyman**) that should help us communicate better as the event grows. Special thanks to **Mike Swift of Internet Media Services** (Indialantic) for letting us piggy-back on his own site, oceanblue.com, during the previous years. Here's a few notes on this year's event:

- 1) **Spread the word!** Print this out, copy and pass around. Direct folks to the new website
- 2) **Registration** – As the event has grown the CBC decided to go to a fixed registration donation of **\$25/person**. Please mail the registration form in by the deadline and all you need to do is show up at the event and we'll have your event-shirt ready a long with a 'goodie bag'. There is a donation form if you want to gather donations from others. We can't guarantee shirt size availability for walk-up registrations so please pre-register.
- 3) **Sponsorship levels** (see attached sponsorship information)
- 4) **Friday evening kickoff party at 'Island Massage and Skin' in Crescent Beach** Let's get together for some fun on the eve of the CBC at the grand opening of Island Massage and Skin (**Carolyn Stringer**) at their new Crescent Beach location (on West side of A1A 0.6 miles north of main ramp at Crescent Beach). Festivities will start around 6 pm and will include music (Mulletstompers), food, drink as well as promotional extras.

Hope to see you there. If you have any questions or comments, please contact Jeff Million at 352-378-8090, jmillion@cox.net or visit www.crescentbeachchallenge.org.

CBC Committee

Donna and Meredith Burch
Melissa and Tom Glikes

Teri and Kemp Howell
Beth Martin/Bruce Jones

Amy and Jeff Million
Michelle and Mark Van Leer

◆ Thank you to the following businesses who were sponsors last year ◆

Waimea (\$800) Freeride Surf Shop (Meredith Burch)

Sunset (\$400-799)

Atlas Screenprinting (Ian Buhler)
Bosshardt Realty (Mike Ryals)
Brown & Caldwell Engineering (Ted Hortenstine)
C&S Building Maintenance (Bruce Jones)
Duval Federal Credit Union (Jay Hogan)
Farm Bureau - Jeff Ference P.A.

Garden Service & Sales (Tom Glikes)
Hellstrom Home Inspection (Josh Hellstrom)
John Neller
Secure-res.com (Joe Hyman/Steve Million)
Steven C. Construction (Steve Stringer)
The Surf Station (Tory Strange)
West Farms (John West)

Rocky Point (\$200-399)

Adrian Buhler, Graphic Design
Beth Martin/Bruce Jones
Bob Carnes family
Coker Photographics (Walt Coker)
Creekside Dinery (Sloan Doucette)
Dennis Bayer, Attorney at Law
Bob Demasi (Dude)
John Lucas Surfboards (John Lucas)
Knight, McGuire & Assoc. (Scott McGuire)

Marc McCormac Construction (Marc)
Mildred's Big City Food
Parrish family (Benny, Becky, Hunter)
Publix Super Markets
Randy Sperrings' Access Medical Supplies
Roger Maris Jr. family
Studstill Plastering (Rusty)
Sunstate Landscape Services (Tony Andrews)

Waikiki (\$199 or less)

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Beach Street Coffee Co.
Café Eleven
Crevasse's Florist - Thornebrook
Compass Bank
David's BBQ
Dinner. Restaurant
Emiliano's Restaurant
Farah's On the Avenue
Glamarama Contemporary Hair
Harry's Restaurant
Harvest Thyme
Hooters Restaurant
I*Media Internet Services
Kiwanis Club of the Lake Region
Le Gourmet Chef
MacTec

Matanzas Innlet Restaurant
Mauldin's Auto Glass
Mr. Goodbike
Napolitano's
Oasis Restaurant
Paramount Grill
Prange's Florist - Greenery Square
Roberts' Insurance- Keystone Heights
Salon LaDiDa
Scruggs, Carmichael & Assoc.
Sea Market Restaurant
Sol Sunguard
South Beach Grill
Steve's Café Americain